

Base Responsive Wallpaper Specs:

Responsive Wallpaper

- Ad Specs: 1658x1058 and a companion transparent 300x250
- The (site name) header will cover about 100 pixels of the background image
- The website content is about 972 pixels wide
- The background image will expand and contract with the screen size – as the screen gets smaller the image contracts toward the upper left hand corner and vice versa as it expands
- We recommend not placing any important text on the background image – that should be an extension of your brand.
- Important text should be reserved for the companion 300x250 transparent image in the center

SPECIFICATIONS

- 1- 300x250 unit containing important marketing message and call-to-action (transparent PNG)
- 1- high-res background image for branding (1658x1058 or higher)
- 1- Click-through URL